



# NEWS RELEASE

## **Contact:**

**Maria Jurado-Flynn, Manager**  
**Cleveland Better Home Town, Inc.**  
**Phone: (706) 969-3336**  
**[mflynn@clevelandbetterhometown.org](mailto:mflynn@clevelandbetterhometown.org)**

## **Engraved Bricks on The Cleveland Square Honor Families, Truett-McConnell College and Man's Best Friend**

**January 14, 2008 – Cleveland, Georgia** – As part of the ongoing revitalization of the Downtown Square, Cleveland Better Home has been offering a unique sponsorship opportunity to the community through its very popular “Bricks of Time Campaign.” With the start of a new year, a new sponsorship has emerged. The Public can now order a brick with a tiny paw print along with their engraved message.

The Bricks of Time Campaign is a great way for residents to leave a lasting legacy for a family member in an affordable way,” said Maria Jurado-Flynn, Cleveland Better Home Town Manager. “We decided to add this special themed brick for two reasons. First because we know there are a lot of pet lovers in our community who consider their pets to be part of their family and this is a great way to honor that special four-legged member of your family.” And secondly, what makes this opportunity even more exciting is the fact that our own Truett-McConnell College is home of ‘The Bears.’ What a great way to show your school pride than by dedicating a paw printed brick for a student, alumni or faculty member. Each engraved brick is \$50 and the tiny paw print is only \$10 more.

Working in partnership with the City, Cleveland Better Home Town (a non-profit organization) is able to offer the “Bricks of Time” as part of the organization’s fundraising efforts. In the past few months over 100 bricks have been sold. These bricks will be incorporated into the new sidewalk the City of Cleveland is working on in the Downtown Square.

# Cleveland Better Home Town

(NEWS RELEASE – CONT.)

In addition to the Bricks of Time, individuals can Sponsor a Bench or Adopt a Flowerpot on the Square. Benches are very limited and are \$500 for the permanent sponsorship. An engraved nameplate goes on the backrest of the bench with the sponsor's dedication message. The beautiful Flowerpots on the square can be adopted annually. The Large pots are \$150 each and Small pots can be adopted for \$75 each. This will allow for the plants to be periodically changed and kept beautiful. Cleveland Better Home Town purchased the flower pots last year through Stepping Stone Farm and continues to work in partnership with this organization to maintain the flowers. If you would like to help, please contact Maria Jurado-Flynn at 706-969-3336. All donations are tax deductible to the extent allowed by law.

In June of 2008 Georgia Department of Community Affairs (DCA) Commissioner Mike Beatty inducted Cleveland, Georgia into the Georgia Main Street Program. The Main Street & Better Hometown programs develop local vision and leadership while actively facilitating the economic development of downtown using the National Main Street Center's 4-point Approach™: Organization, Design, Economic Restructuring and Promotion. Cleveland Better Home Town is a non-profit 501(c) 3 charitable organization that works in concert with the City of Cleveland and the White County Board of County Commissioners using the Main Street 4-Point Approach to Downtown Revitalization. It's a unique partnership of City and County Governments coming together for a shared vision of making Cleveland a "Better Hometown."

**Cleveland Better Home Town, Inc.  
3 Courthouse Square \* Cleveland, GA 30528  
(706) 969-3336**

**###**