



# NEWS RELEASE

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## **Christmas in the Mountains will include Movies on the Cleveland Square – First Time in 40 Years!**

**Cleveland, Georgia (November 22, 2009)** – The 10<sup>th</sup> Annual Christmas in the Mountains event is just around the corner and Cleveland Better Home Town is hard at work putting the final touches on this downtown family event.

This year's Christmas in the Mountains will take place on Saturday, December 5<sup>th</sup> from 12:00pm – 7pm. Holiday music will fill the streets and vendors will line the sidewalks, giving shoppers a chance to do some early holiday shopping. A kid's area in front of Jill's Gifts and Collectibles will include jumpy rides, a rock wall and even reindeer rides. Come hungry because Big Boy's BBQ and Rib Country will be prepared to satisfy the biggest appetites and the Vine's Restaurant will be cooking up some great goulash to warm you up on the Cleveland Square. United Community Bank will be hosting a hot cider booth and the Girl Scouts of Historic Georgia will be giving away a free Christmas Cookie with the purchase of a hot cider...all to get you in the holiday spirit.

As part of this year's Christmas festivities, The White County News and Hallco Community Federal Credit Union are sponsoring the Santa Claus Look-A-Like contest. That's right; we are looking for the sharpest dressed "Santa" in White County. The winner will receive a gift card from Wal-mart. Santa's must be ready and dressed by noon and meet at the music stage on the Square. After the competition, the real Santa will be available to visit with children inside the Merchant Square building. Stop by and tell Santa if you've been naughty or nice and get a sweet treat from old St. Nick.

The Junior Board of Cleveland Better Home Town has added something special this year. For the first time in 40 years movies will be shown on the Cleveland Square. You can stop by the Merchant Square Building next the Carl Free's Office and enjoy one of the Christmas holiday classics. The movies are free to the public. The Girl Scouts of Historic Georgia are hosting the movies and the Junior Board of Cleveland Better Home Town is hosting a concession stand inside, with proceeds to benefit the Public Safety Monument the kids are raising money for.

For those with a knack for baking, don't forget to enter your favorite Christmas Cookie in the Best Christmas Cookie in the Mountains competition. The lucky winner will receive \$100, courtesy of Georgia 105.1. If history is your passion, consider building a gingerbread house and make it look like one of the historic buildings in White County. WRWH 1350AM is sponsoring the Historic Gingerbread House Competition and \$100 is up for grabs for this creative winner.

Registration forms for the Christmas Cookie Competition, the Gingerbread House Competition and the Santa Look-a-Like info flier are all on Cleveland Better Home Town's website: [www.clevelandbetterhometown.org](http://www.clevelandbetterhometown.org) or call 706-969-3336. Cleveland Better Home Town is a Nationally Accredited "Award Winning" Main Street Program. As a non-profit 501 (C) 3 charitable organization, all donations to Cleveland Better Home Town are tax deductible to the extent allowed by law and assist with the organization's downtown revitalization projects.

**Cleveland Better Home Town, Inc.**  
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