



NEWS RELEASE

“Bringing the Community Together for a Better Home Town”

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Cleveland Better Home Town Partners with White County News to Assist Young Boy At Fabulous 50’s on the Square Event

June 25, 2007 – Cleveland, Georgia – Cleveland Better Home Town announced today that plans are underway for this year’s *Fabulous 50’s on the Square*. The event will take place Saturday, July 21st from 6:00 PM – 10:00 PM on the Downtown Cleveland Square. As part of this year’s plans, Cleveland Better Home Town is teaming up with the White County News to help a young boy who was severely injured in an automobile accident last Fall.

On October 25th the Till/Gulick family was involved in a serious automobile accident on Hwy. 115 and Pless Road. They lost their 4 year old little girl Amberlyn and 14 year old BJ was severely injured and left with movement in only his left arm. He was able to stand when he was undergoing therapy, but hasn’t since. “When Amber Allen from White County News told me the story, I was so moved,” said Maria Jurado-Flynn, Manager for Cleveland Better Home Town. “It just so happened that we were planning the Fabulous 50’s on the Square, so we decided to add a special fundraiser to the event and we are lovingly calling it “Baking for BJ.” The White County News will host a Bake Sale at the Fabulous 50’s where the public is encouraged to donate some baked goods. They will be sold that evening to people coming to the event with 100% of the proceeds from the bake sale going to help BJ in his recovery.

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“We are hoping to create a spark”, said Allen. The Fabulous 50’s event will be the host for the first “Baking for BJ Bake Sale.” The hope is that our local churches or other organizations planning an event or Fall Festival will also host a “Baking for BJ Bake Sale. We know the heart of this community and we are asking for your support of one of our own. Anyone wanting to support the family can stop by United Community Bank in Cleveland and make a donation. Checks should be written to: **Benefit Account for B. J. Till or Baking for B.J.**

The Fabulous 50’s on the Square is an annual downtown event sponsored by Cleveland Better Home Town. This year’s event includes a classic car show by the Mount Yonah Cruisers, activities for kids on the square, music from the 50’s, arts and crafts, fun food like pizza, gyros, Coke Floats, Pretzels, Shaved Ice, the Peanut Man and of course our bake sale for BJ. Sponsors include White County News, United Community Bank, Georgia 105 and WRHW. If you would like to help, please contact Maria-Jurado Flynn, Cleveland Better Home Town at (706) 969-3336 or contact Amber Allen, White County News. Your support will make a difference.

Cleveland Better Home Town, Inc. is a non-profit charitable organization dedicated to:

“Bringing the Community Together for a Better Home Town.”

Mission - To Provide Direction and Leadership for Revitalization of the Old Courthouse Business Center and Downtown Area.

Our Vision - With historic preservation as our guide, we envision an attractively landscaped and pedestrian-friendly Square with convenient parking, benches, trees, cultural venues, quaint retail shops and eating establishments that are complimentary to the downtown Cleveland community and its status as the “Gateway to the Mountains.”

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