



NEWS RELEASE

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Fall Leaf Festival Partners with Community Bank & Trust to Host Music Stage

Cleveland, Georgia (August 13, 2008) – Organizers for the Fall Leaf Festival today announced that Community Bank & Trust is the Grand Benefactor for this year's Fall Leaf Festival. The announcement comes as the committee finalizes the line-up for the September 20th festival on the Cleveland Square.

Last year Community Bank & Trust co-sponsored the music stage and will once again be taking the lead in supporting that element of the event. This year's music stage will include live performances by local favorites, Sheri Kling, Marybeth LoShoto and Freddie Way, plus a special one hour patriotic musical "Tribute to our Military." The music stage will be located on the White County Courthouse parking lot just off the Square.

Community Bank & Trust has been serving Cleveland and White County since 1999. They have locations on North Main Street, across the street from the White County Chamber of Commerce and a location in Ingles. Their success has allowed them to expand into a beautiful new location on 129 & Industrial Boulevard. Jeff Hunt, White County Division President for Community Bank & Trust, is committed to serving the people in Cleveland and White County. He serves on the board of directors for Cleveland Better Home Town as Vice-Chairman, is a respected member of White County Rotary and understands the importance of events like these, which bring more business into the local economy. "Giving back not only helps a community to grow, but it has a positive impact for the sponsor, said Hunt. Partnerships are very important to us and we are glad to see the community coming together to celebrate why living here is so special."

Over the past few months, Cleveland Better Home Town has been working closely with the Chamber of Commerce, the Agri-Science Committee and other key community leaders to coordinate the Fall Leaf Festival. "We also formed another important partnership with Babyland," said Jurado-Flynn, Manager for Cleveland Better Home Town. As a result, the event has evolved into the **"Cabbage Patch Kids & Babyland General Hospital's 25th Birthday Party and Fall Leaf Festival."**

The event will take place Saturday, September 20th from 9:00 AM – 6:00 PM in downtown Cleveland and at Babyland General Hospital. Babyland is hosting Birthday cupcakes, punch, carnival rides and Cabbage Patch Kids Costume Characters from 10:00am – 4:00pm. The White County Chamber is hosting the Fall Leaf Parade at 10:00am. Other events include, a Vintage Car Show at Mountain Valley Community Bank, an Agri-Fest and Country Market on the parking lot behind the White County Courthouse, an Old Fashioned Bake-off Competition on the Square, Old Timer's Beard Contest and a book signing at the Historic Courthouse with Senator Zell Miller. We are still looking for Arts & Crafts Vendors and Food Vendors to participate.

Cleveland Better Home Town is coordinating the Fall Leaf Festival with the help of its Chairman, 10 year old Tyler Dorsey. Children are the heart of this community and if Tyler pays you a visit to ask for your support, please consider helping. The Fall Leaf Festival is all the things that make a community special and remind us of the reason we live in small towns - friends, neighbors, tradition and time with our children and families. To learn more please visit www.clevelandbetterhometown.org, there you can download an arts & crafts, food vendor or parade application or call Cleveland Better Home Town at (706) 969-3336.

Sponsors of the Fall Leaf Festival include Community Bank & Trust, Cleveland Better Home Town, Mountain Valley Community Bank, United Community Bank, White County Chamber of Commerce, The City of Cleveland, White County Board of Commissioners, White County News, WRWH 1350 Radio, and Georgia 105.1.

Cleveland Better Home Town, Inc. is a non-profit 501 (C) 3 charitable organization. In 2007, the Georgia Department of Community Affairs officially designated Cleveland as a ***Georgia Better Home Town***. Cleveland Better Home Town is a member of the National Trust for Historic Preservation and works to promote the 4-Point Approach to downtown revitalization (*Organization, Design, Economic Restructuring, and Promotion*). Donations to the Fall Leaf Festival are tax deductible to the extent allowed by law and assist with Cleveland Better Home Town's Historic Preservation and downtown revitalization projects.

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